

LURA AJDINI

luraajdini@live.com

LinkedIn: <https://www.linkedin.com/in/lura-ajdini-bb3a3720a/>

PORTFOLIO

<https://luraajdini.wixsite.com/lura-ajdini>

EDUCATION

Wartburg College | 2022

Waverly, Iowa, United States

- B.A: Graphic Design; Journalism & Communication

United World College in Mostar | 2018

Mostar, Bosnia and Herzegovina

- International Baccalaureate Diploma

GRAPHIC DESIGN

Graphic Designer

Intern, St. Paul's Lutheran Church & School, Waverly, Iowa | 2022

- Designed social media content such as graphics and posters
- Built press releases and social media biographies for St. Paul's former pastors

Graphic Designer

Third Eye Pictures | 2022

(Student-led film production company, senior capstone for Journalism)

- In charge of brand guidelines & print design
- Collaborated in the production of *Monsters Among Us: The Mystery of The Villisca Axe Murders* capstone documentary

Graphic Designer

Senior Exhibition | 2022

(Senior exhibition for Graphic Design)

- Designed and printed four album covers
- Displayed artworks in the Waldemar A. Schmidt Gallery, Wartburg College

Marketing Director & Graphic Designer

V-DAY Wartburg College | 2020 — 2021

(Student-led organization with a mission to end violence against women and girls)

- Directed mini-series *Women Wednesday* — interviews/videos of inspirational women

VIDEOGRAPHY

Student Manager & Video Editor

Wartburg Archives | 2018 — 2022

- Mentored students on video cataloging/editing
- Edited videos for grant project by KWWL news station in Iowa

Videographer

Intern, Marketing & Communication, Wartburg College | 2021

- Recorded and edited sports events for Wartburg's social media
- Operated with Canon EOS C100 and Blackmagic cameras

LEADERSHIP

Student Success Coach & Graphic Designer

Student Life Office, Wartburg College | 2019 — 2021

- Implemented marketing ideas and created designs for office events
- Responsible for assisting and administration at the front desk

Staff Writer & Photographer

The Trumpet | 2019 — 2020

(Wartburg College student-led newspaper)

- Prepared story ideas; found and interviewed people for our weekly/monthly issue
- Contributed by taking and editing pictures for newspaper stories

TEDxWartburgCollege | 2019 — 2021

(Independently-organized TED-like event licenced by TED, local event)

General Member & Photographer

Theme: Innovational Generations | 2019

- Participated in volunteering through tabling, ticket selling, marketing, etc
- In charge of taking, editing and uploading pictures to TEDxWartburgCollege Flickr

Lead Organizer & Licensee

Theme: Explore the Unknown | 2019 — 2020

- Headed all TEDxWartburgCollege positions (marketing, curating, fundraising, etc)
- Contributed by editing and uploading photos taken during the event

President & Co-Organizer

Theme: Questioning the Narrative | 2020 — 2021

- Led weekly team meetings and guided team members through event logistics
- Led the team through transition to an online event due to COVID-19

TECH SKILLS

**Illustrator | Photoshop | Premiere Pro | InDesign | Audition | After Effects | Bridge
Lightroom | Acrobat | XD | DaVinci Resolve | Word | Excel | PowerPoint | Mac | PC**

LANGUAGES

Albanian ● ● ● ● ●
English ● ● ● ● ●

CITIZENSHIP

**British
Kosovar**

AWARDS & HONORS

UWC Youth Exchange Program
2016

Society for Collegiate Journalists
2019

International Baccalaureate Diploma
2018

Lambda Pi Eta
2022

TED Appreciation Certificate/s
2019 — 2021

National Society for Leadership & Success
2022

REFERENCES

Kay Grigsby | Grant Price Endowed Archivist | Wartburg College
kay.grigsby@wartburg.edu | +1 (319) 352-8457

Roland Ferrie | Video Production Manager | Wartburg College
roland.ferrie@wartburg.edu | +1 (319) 352-8771

Derek Solheim | Associate Dean of Students | Wartburg College
derek.solheim@wartburg.edu | +1 (319) 352-8425